

FORTUNA TIERRA CLUB PRESENTS  
**LOG HILL HUSTLE  
5K/10K FUN RUN**

**SATURDAY, SEPTEMBER 16**

**7 AM REGISTRATION**

**8 AM START TIME**

**FREE PANCAKE BREAKFAST**

**DOOR PRIZE DRAWINGS**



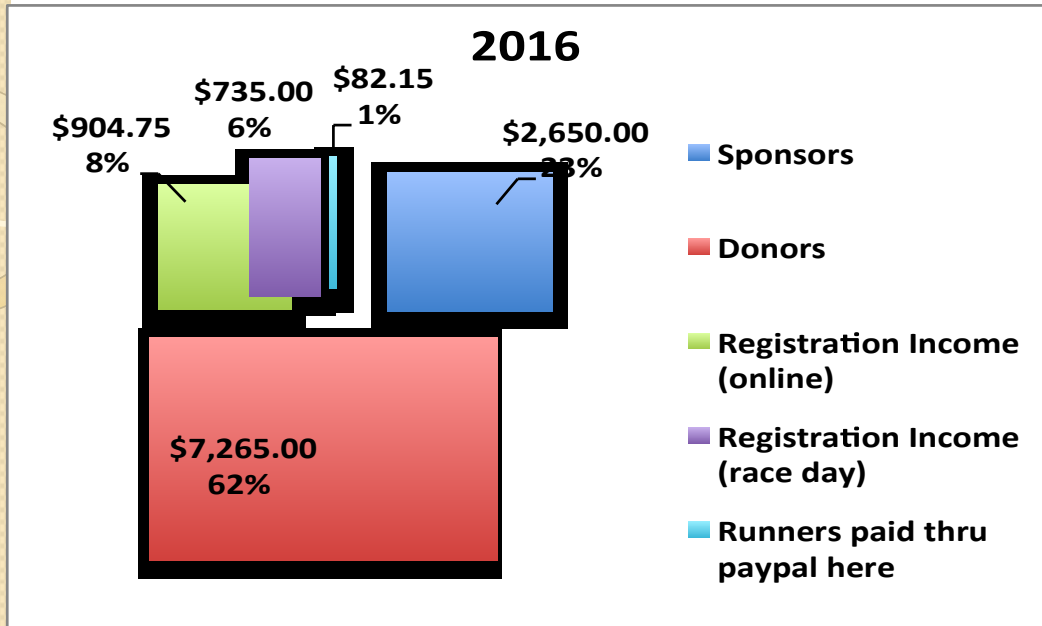
**REGISTER @ [FORTUNATIERRA.COM](http://FORTUNATIERRA.COM)**

**PROCEEDS GO TO SIDWAY SCHOLARSHIPS AND EDUCATIONAL NEEDS**

## LOG HILL HUSTLE SUMMARY

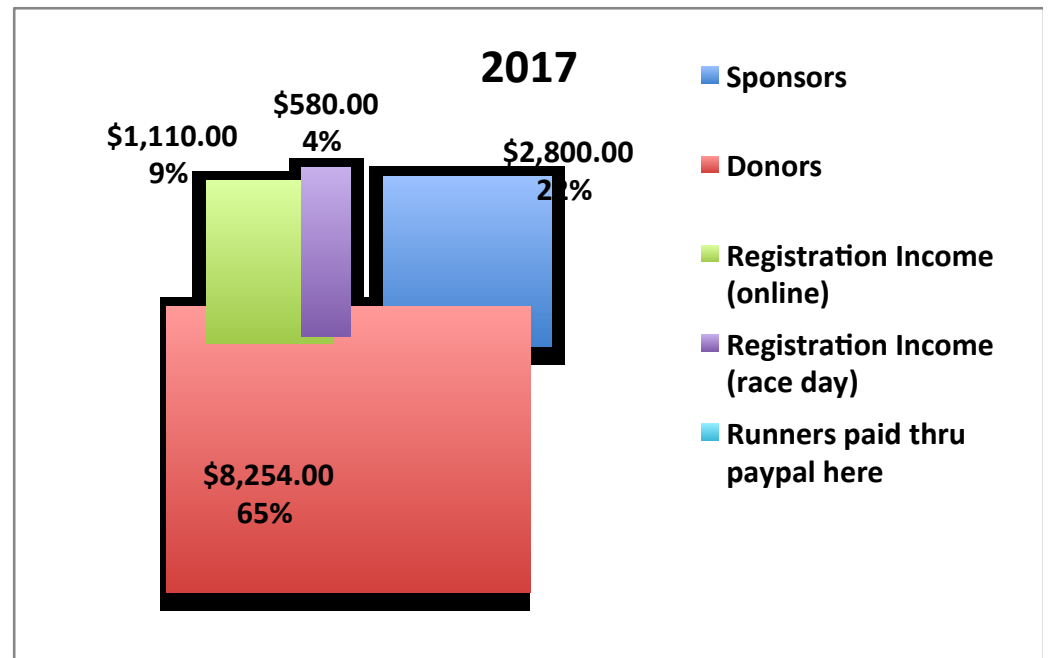
Who:	2016	2017	Delta
Sponsors	\$ 2,650.00	\$ 2,800.00	\$ 150.00
Donors	\$ 7,265.00	\$ 8,254.00	\$ 989.00
Registration Income (online)	\$ 904.75	\$ 1,110.00	\$ 205.25
Registration Income (race day)	\$ 735.00	\$ 580.00	-\$ 155.00
Runners paid thru paypal here	\$ 82.15		-\$ 82.15
Gross Income	\$ 11,636.90	\$ 12,744.00	\$ 1,107.10
Expenses	\$ 2,338.38	\$ 2,944.04	\$ 605.66
(Paypal + Running Guru Fees)		\$ 38.85	\$ 38.85
<b>NET INCOME</b>	\$ 9,298.52	\$ 9,761.11	\$ 462.59

# Log Hill Hustle Gross Income



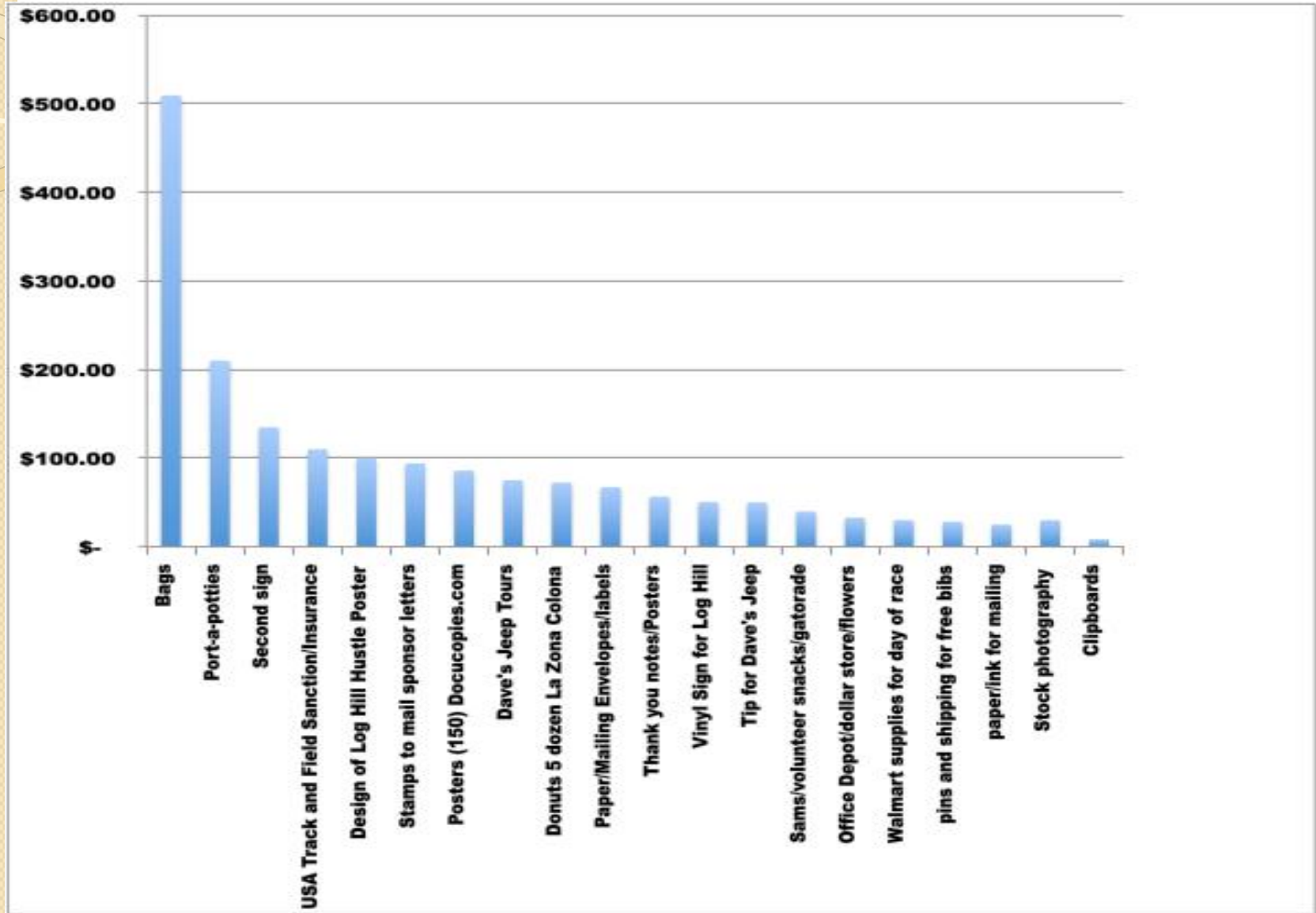
2016 = \$11,636.90

2017 = \$12,744.00



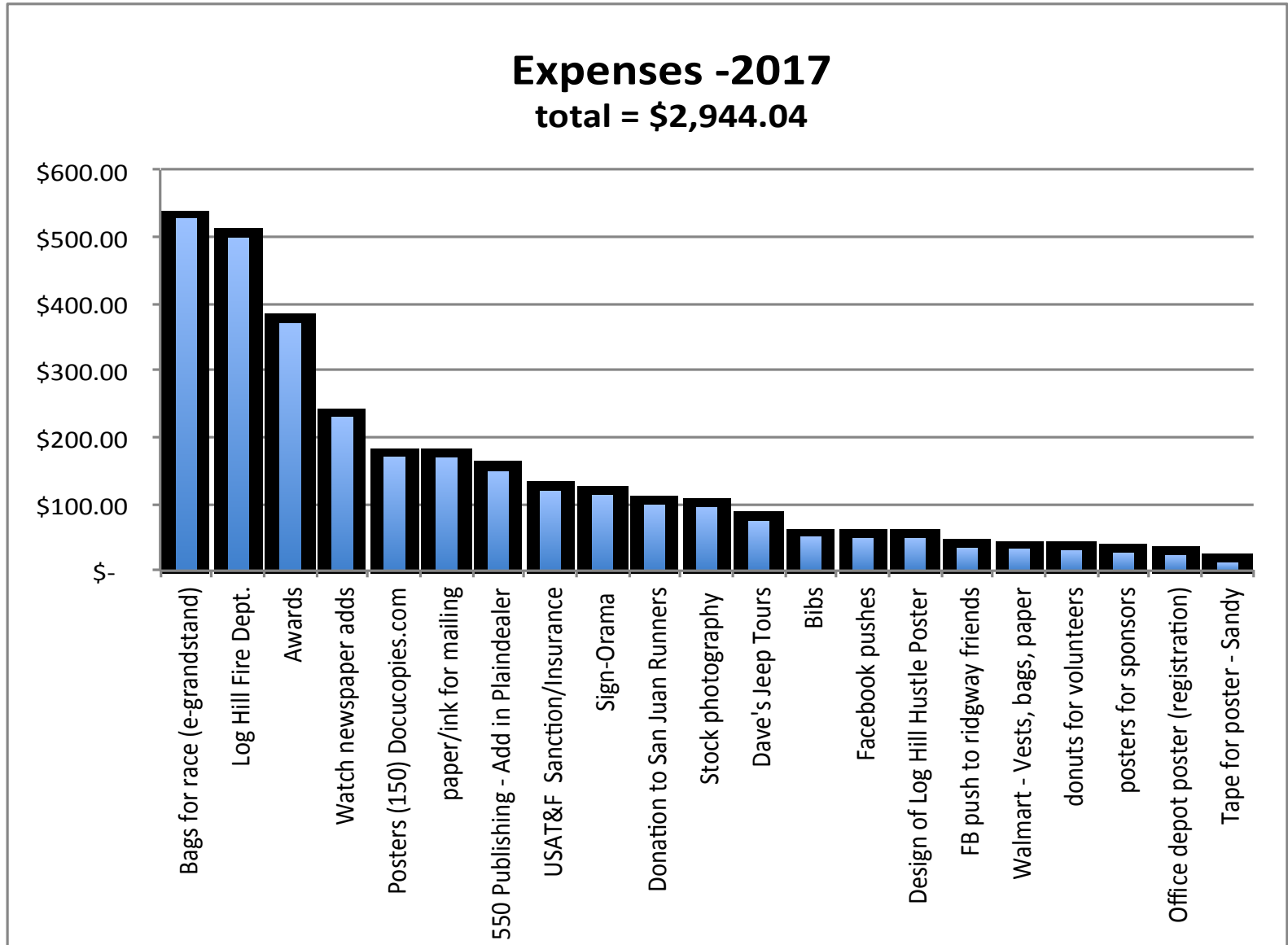
# Log Hill Hustle Expenses -2016

Total \$2,338.38





# Log Hill Hustle Expenses -2017



# Fees

## 2016 FEES

Active fees	\$ 123.50
Paypal Fees	\$ 19.10
Paypal Here Fees	\$ 2.85

<b>Total</b>	<b>\$ 145.45</b>
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## 2017 FEES

Paypal Fees	\$ 23.25
Running Guru Fees	\$ 15.60
	<b>\$ 38.85</b>

Fees taken  
by provider

**Running Guru – 6% +\$1.00 per entrant (passed on to entrant)**

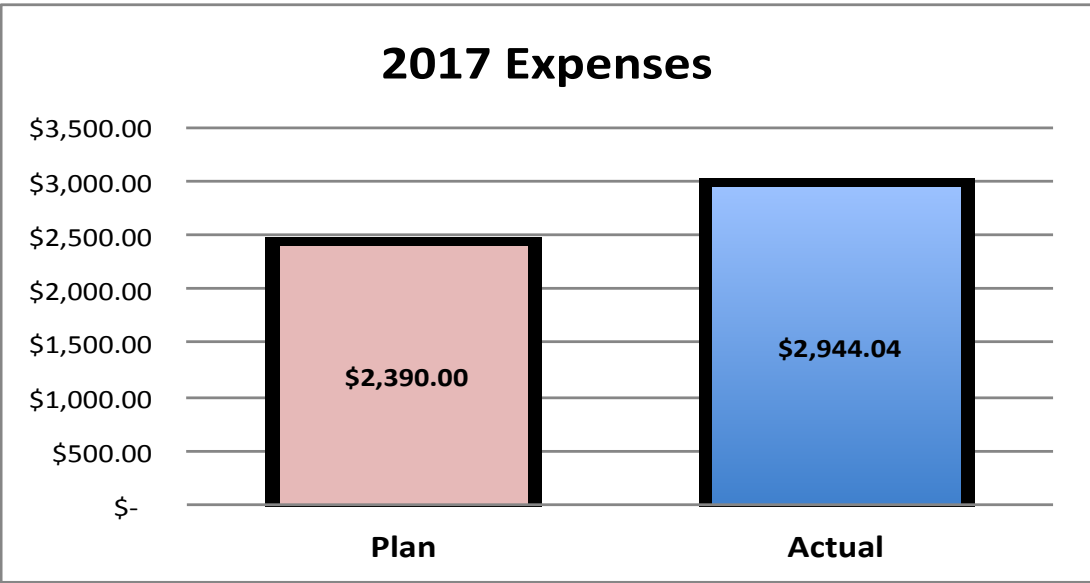
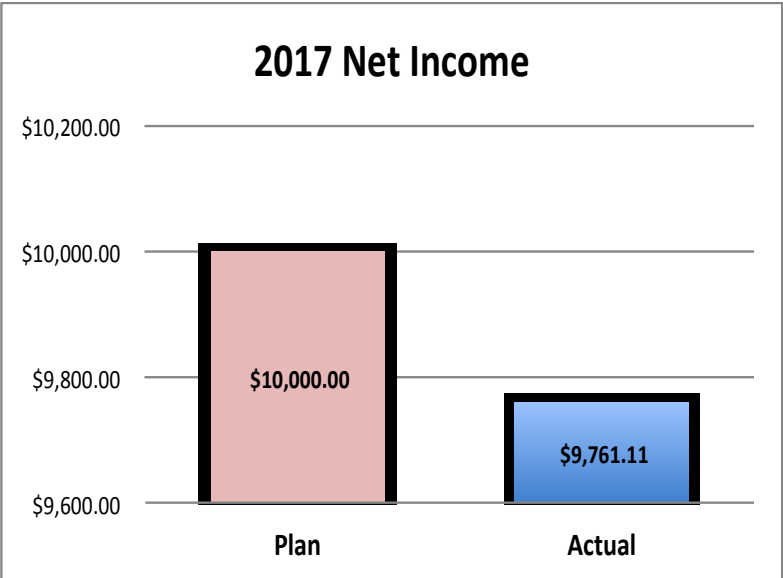
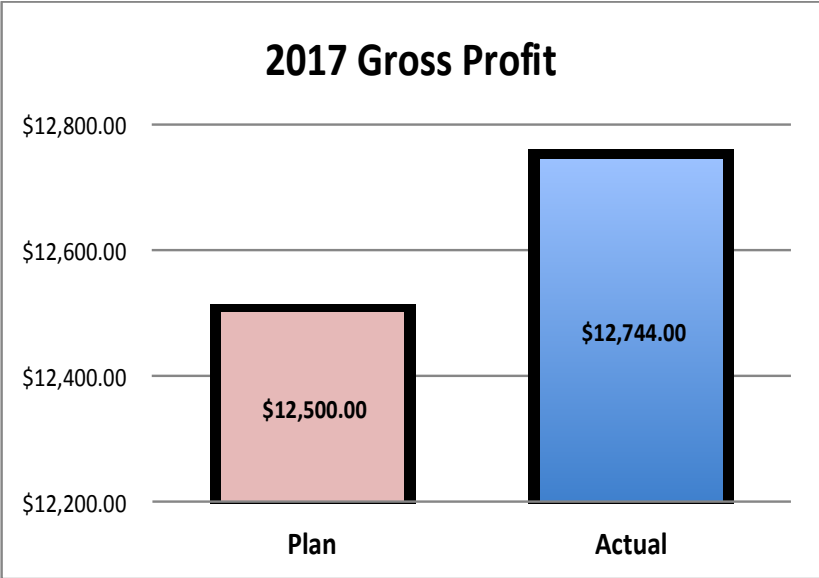
**Running Guru – 6% for donor or sponsor**

**Active** is on-line registration tool ( 6.75% +\$1.25 per transaction)  
or \$3.25 min which is what we were charged.

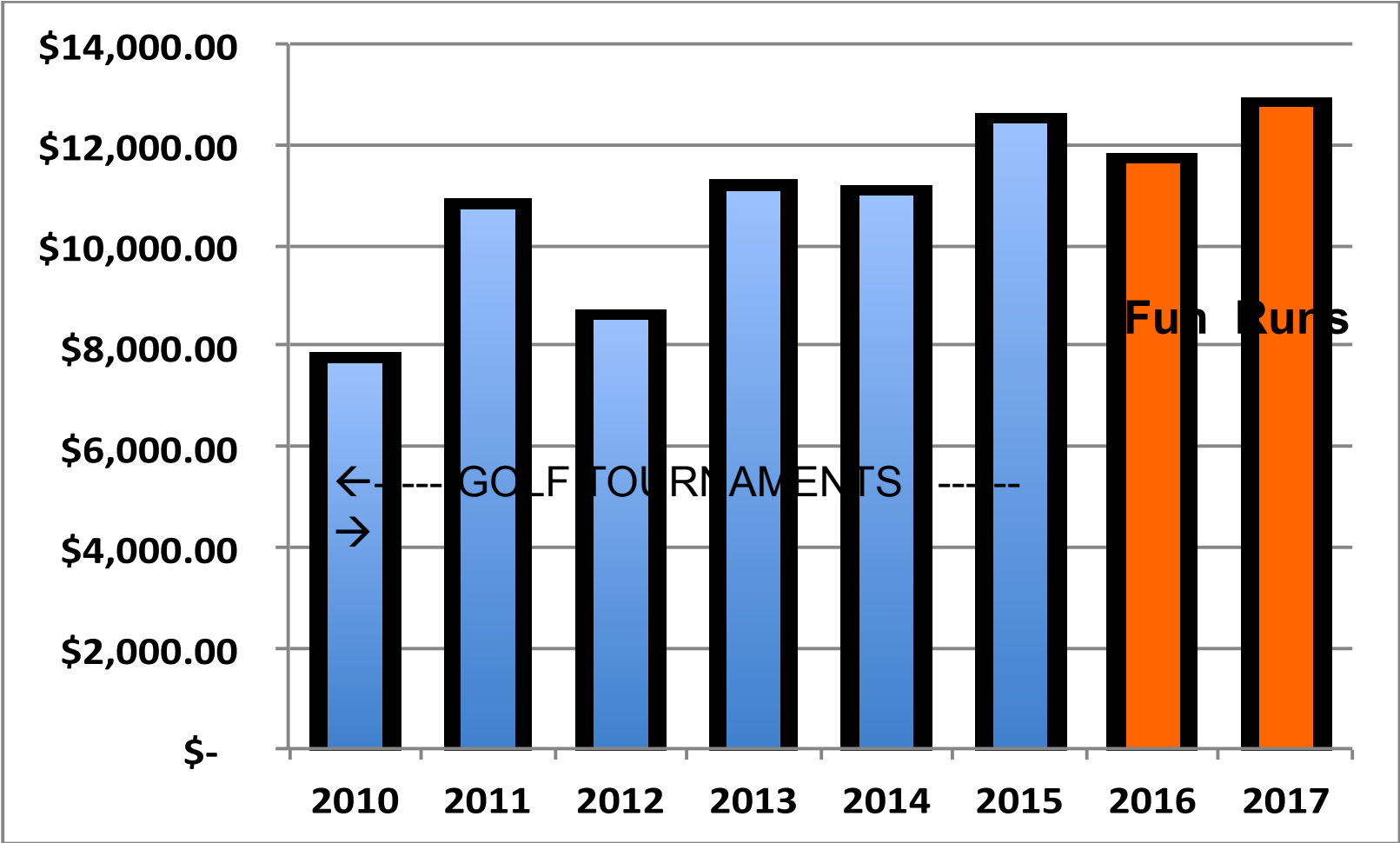
**Paypal** is for sponsors ( 2.9% +.30cents) but we have 501©3 rate  
of 2.2% +.30cents per transaction. Had to request this.

**Paypal Here** is for race day registration with credit cards (rate is 2.7%  
if swipe card and 3.5% + .15cents if manual key in number)

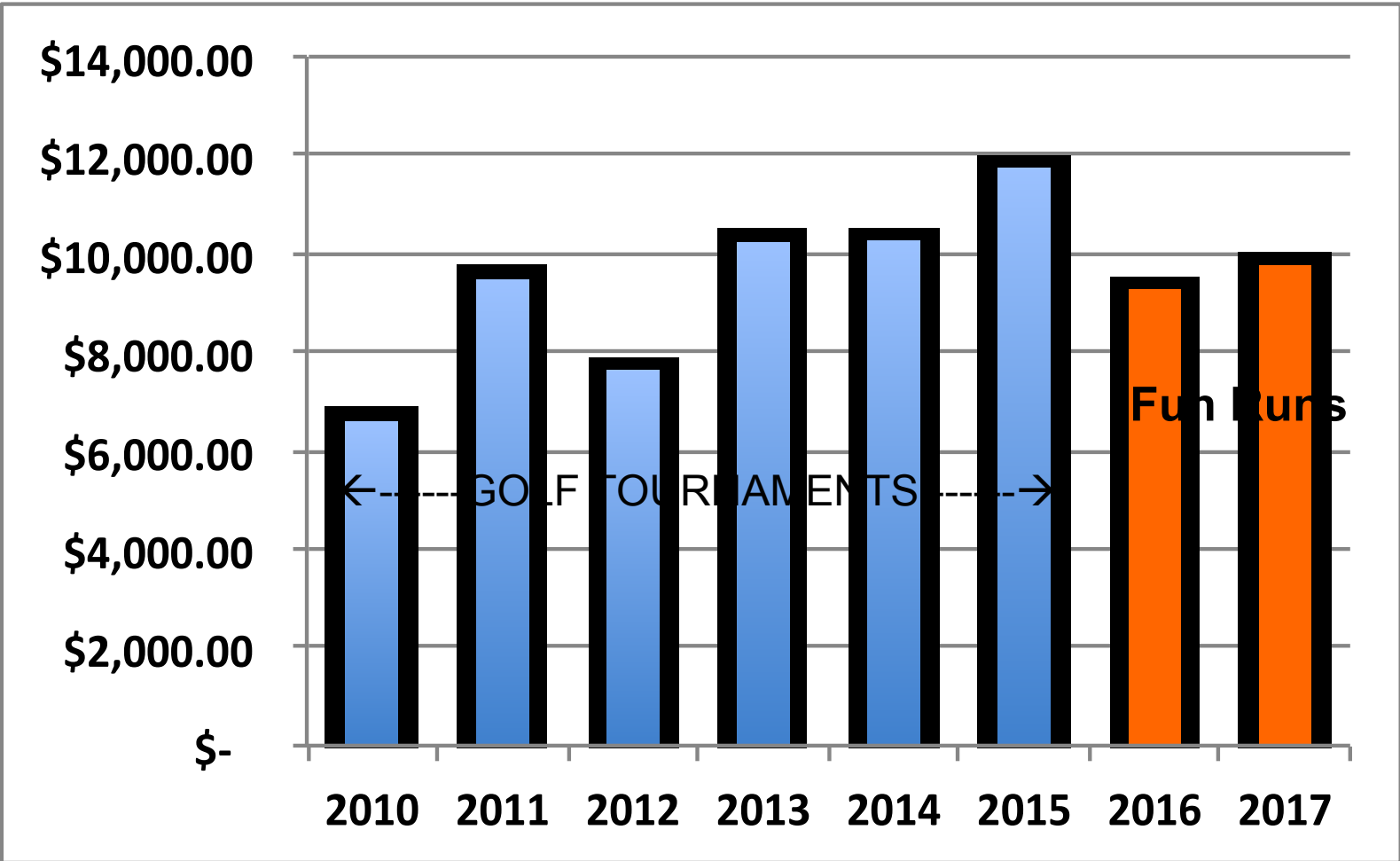
# Fundraiser Plan budget v. Actual



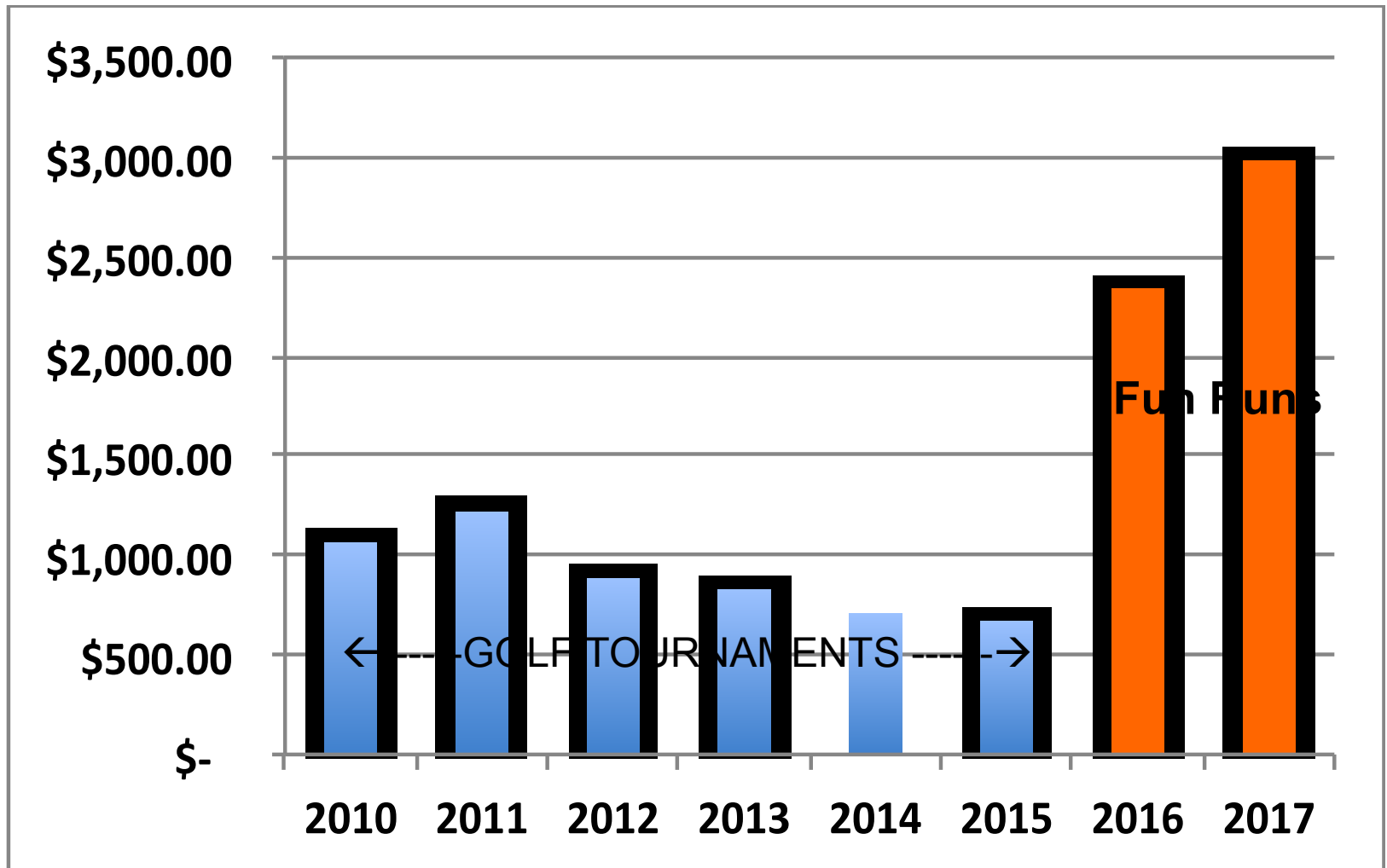
# FTC Fundraisers History Gross Profit



# FTC Fundraisers History Net Profit



# FTC Fundraisers History Expenses



# FTC Fundraisers History Expenses

Item	2010	2011	2012	2013	2014	2015	2016	2017
Registration return				\$ 65.00	\$ -			
Banner				\$ 20.00	\$ -	\$ -		
Snacks for tournament						\$ 68.62		
Supplies			\$ 11.79	\$ 92.27	\$ 54.02	\$ 34.76		
Printing Signs	\$ 581.28	\$ 703.64	\$ 636.29	\$ 149.53	\$ 165.62	\$ 221.29		
Postage	\$ 36.08	\$ 47.44	\$ 31.50	\$ 47.13	\$ 31.85	\$ 88.20		
Advertising/Newspapers	\$ 449.67	\$ 474.08	\$ 207.90	\$ 459.90	\$ 460.00	\$ 260.00		
Bags							\$ 509.40	\$ 528.00
Log Hill Fire Dept. Donation								\$ 500.00
Awards								\$ 372.00
Newspaper Ads								\$ 381.00
Port-a-potties							\$ 210.00	
Second sign							\$ 134.79	\$ 96.23
USA Track and Field Sanction/Insurance							\$ 110.00	\$ 120.00
Design of Log Hill Hustle Poster							\$ 100.00	\$ 50.00
Stamps to mail sponsor letters							\$ 94.00	
Posters (150) Docucopies.com							\$ 85.95	\$ 171.23
Dave's Jeep Tours							\$ 75.00	\$ 75.00
Donuts 5 dozen La Zona Colona							\$ 72.38	
Paper/Mailing Envelopes/Labels							\$ 67.11	\$ 170.00
Thank you notes/Posters							\$ 56.57	
Vinyl Sign for Log Hill							\$ 50.60	\$ 114.47
Tip for Dave's Jeep							\$ 50.00	
Sams/volunteer snacks/gatorade							\$ 39.88	
Office Depot/dollar store/flowers							\$ 32.81	\$ 24.47
Walmart supplies for day of race							\$ 30.07	\$ 33.63
pins and shipping for free bibs							\$ 28.21	\$ 51.46
paper/ink for mailing							\$ 25.00	
Stock photography							\$ 29.98	\$ 28.05
FB pushes - Friends of Ridgway								\$ 35.00
FB pushes in general								\$ 50.00
Clipboards/Misc							\$ 8.38	\$ 12.42
Misc reimburse							528.25	\$ 31.08
Gift for Master of Ceremony - Runner club								\$ 100.00
<b>Sub-Totals</b>	<b>\$ 1,067.03</b>	<b>\$ 1,225.16</b>	<b>\$ 887.48</b>	<b>\$ 833.83</b>	<b>\$ 711.49</b>	<b>\$ 672.87</b>	<b>\$ 2,338.38</b>	<b>\$ 2,944.04</b>



# Log Hill Hustle

## September 16, 2017

### Ridgway, Colorado

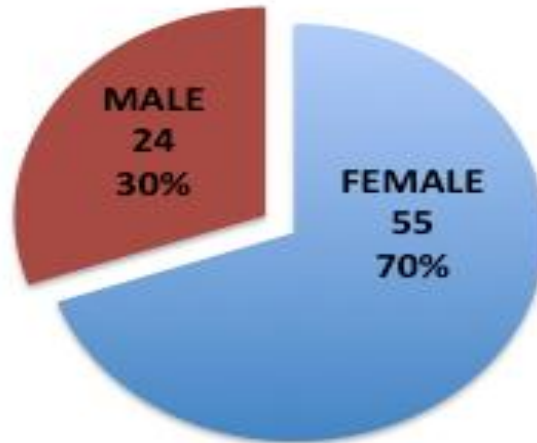




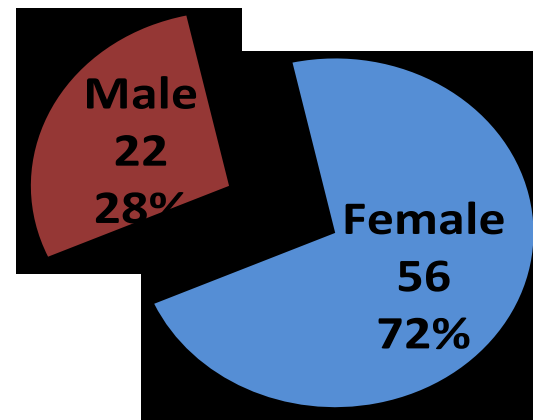
# Breakout by Sex



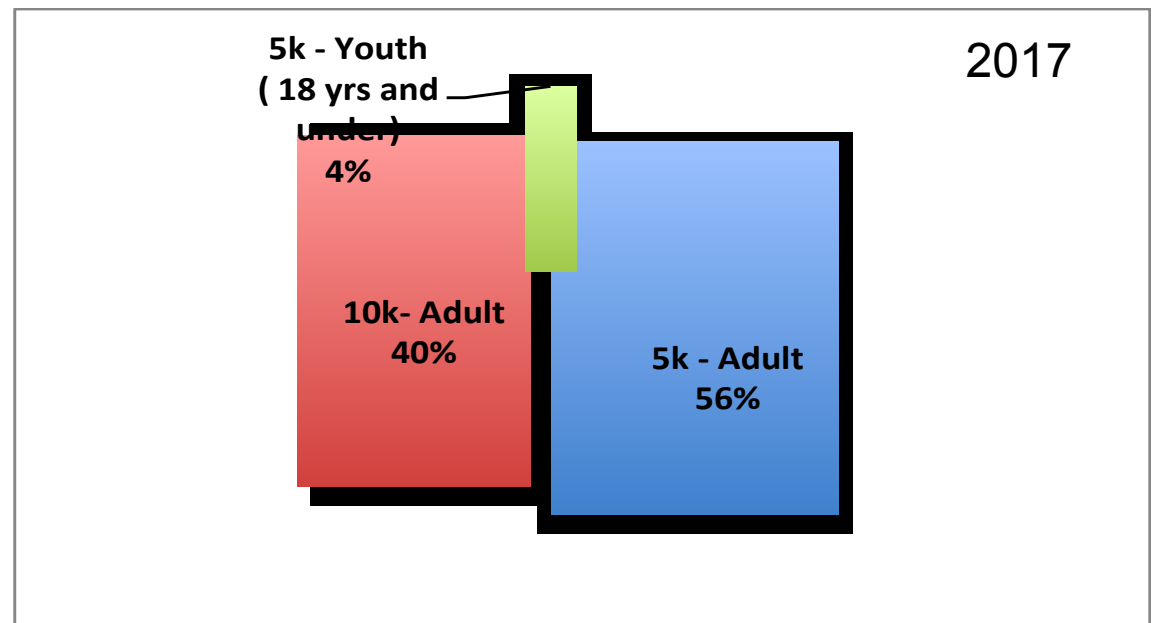
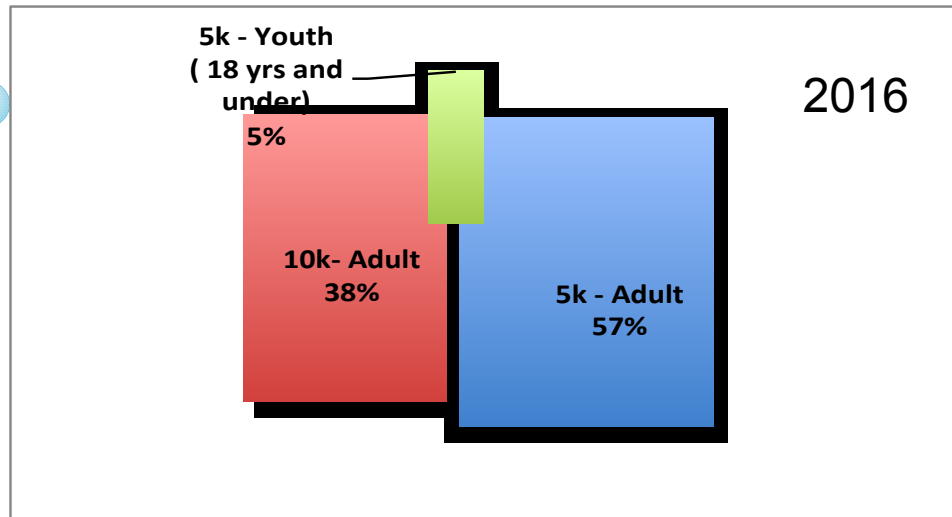
2016



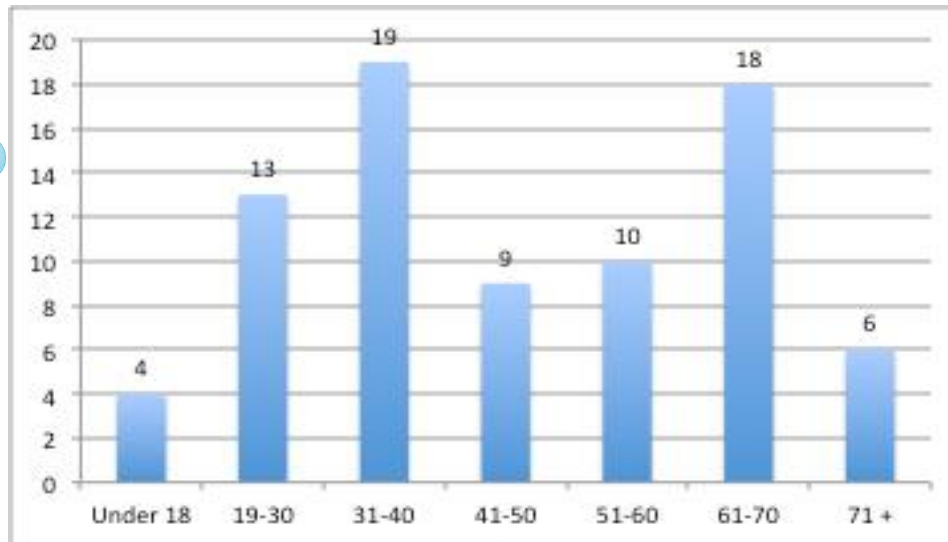
2017



# Breakout by Event

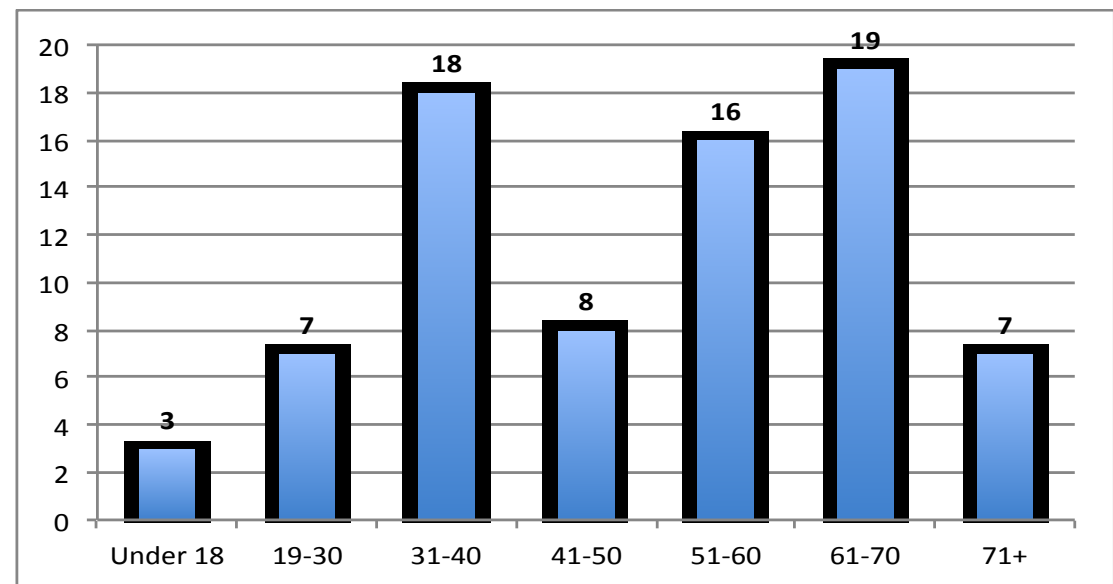


# Breakout by Age

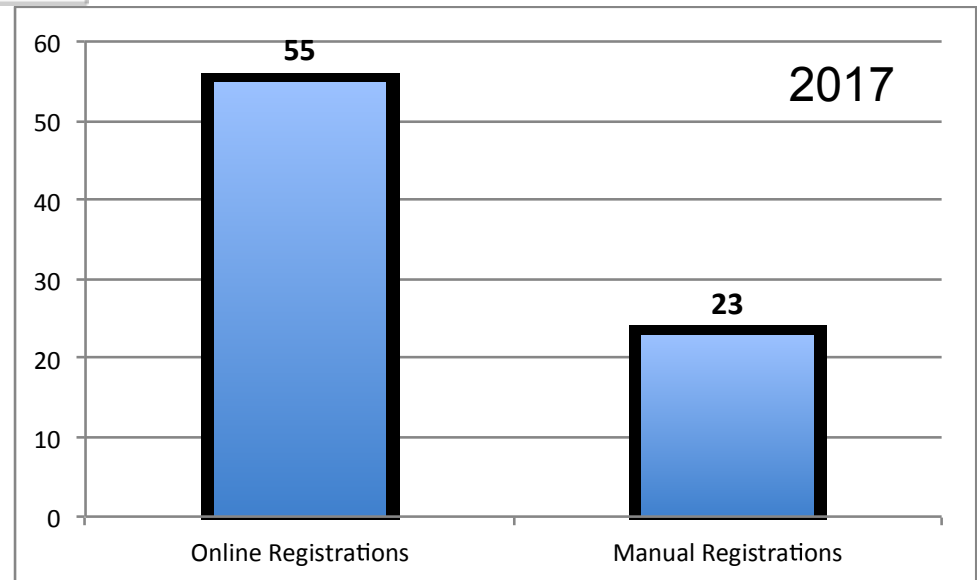
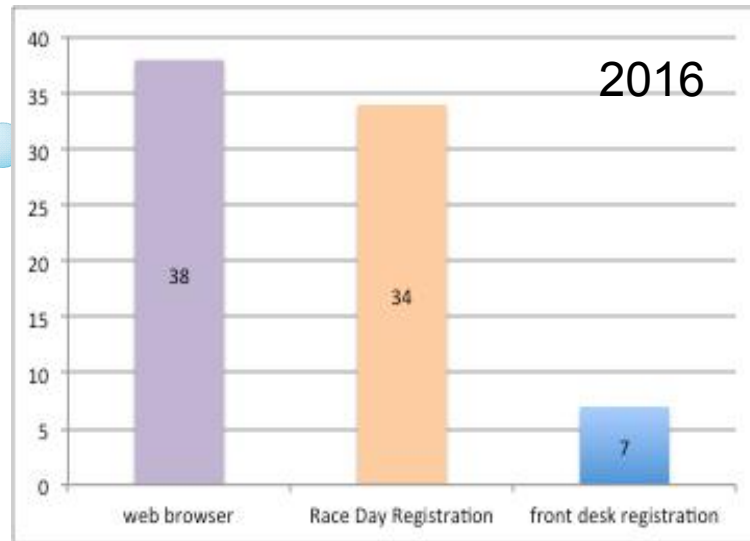


2016

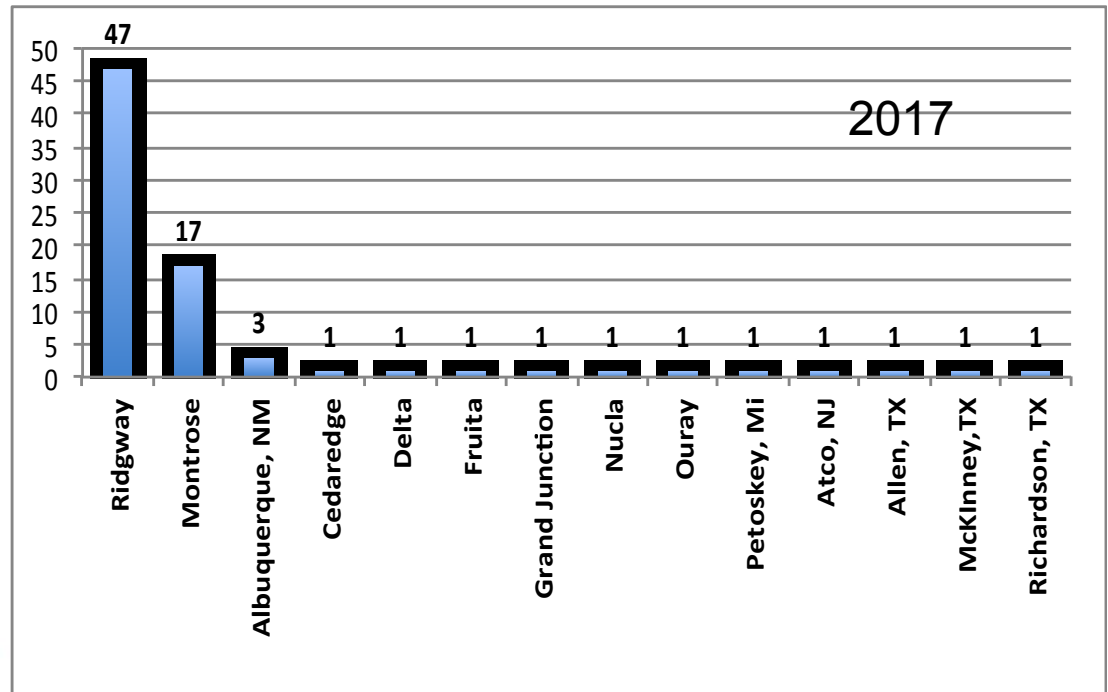
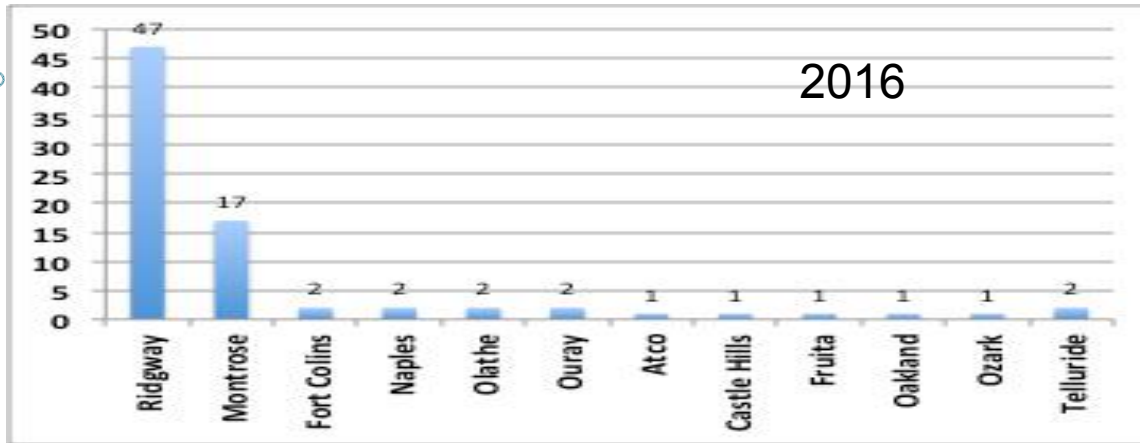
2017



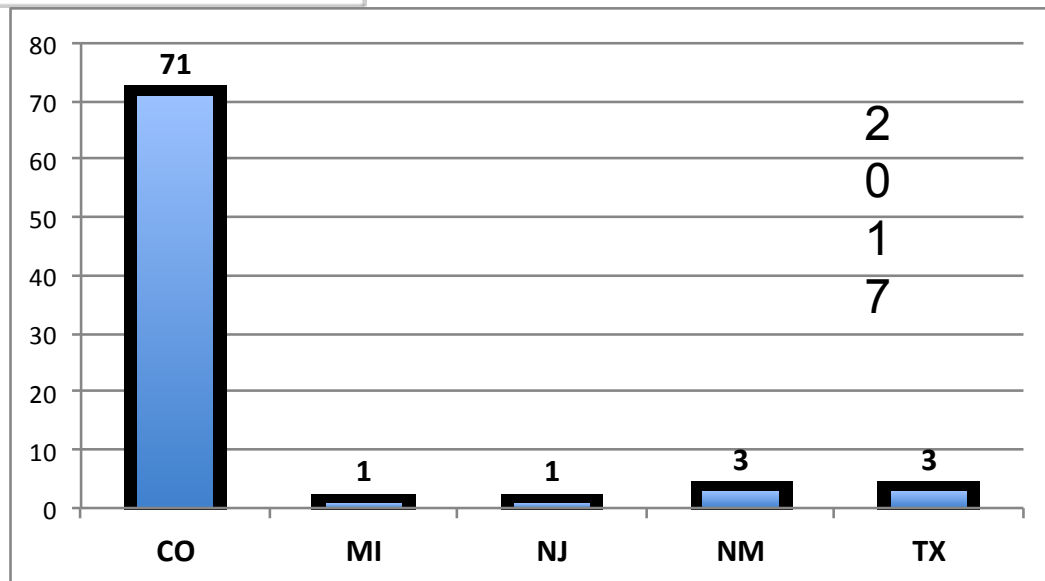
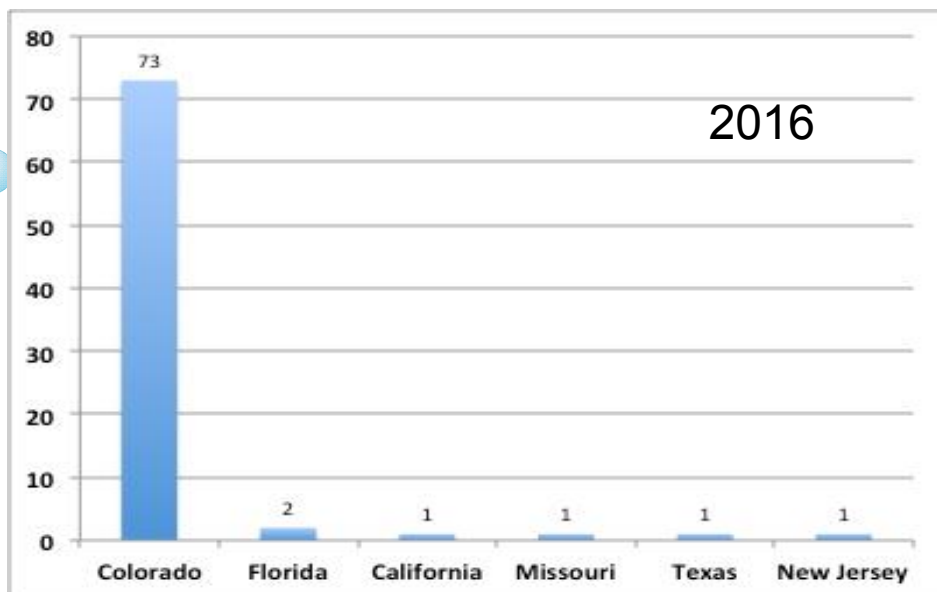
## Breakout by Registration Method



# Breakout by City



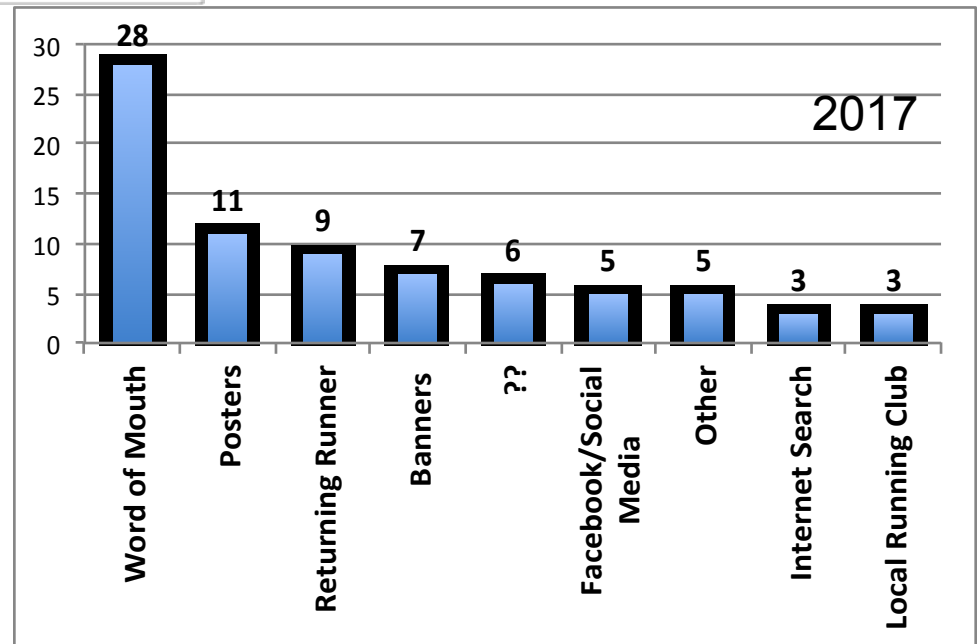
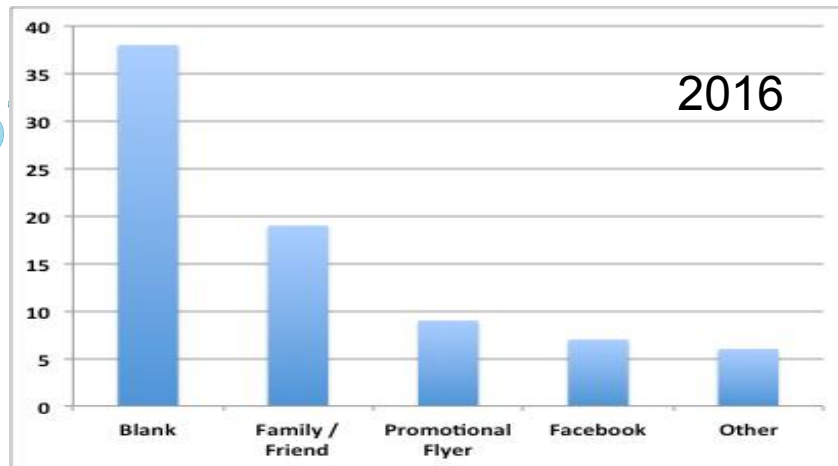
# Breakout by State







## Breakout by Advertising



EVENT NAME Loghill Hustle 5K

DATE 9-16-2017

**RESULTS**

Overall Place	BIB #	NAME	TIME	GENDER	Age Group	Age Group Place
1	101	Conrad Clayton	22:30	M		Overall Male
2	167	Stacy Bohman	24:04	F		Overall Female
3	83	Brayden Brown	24:57	M	M0-14	2 <sup>nd</sup> Overall Male
4	81	Robert Schneider	27:27	M	M50-59	1/2
5	98	Eva Angeli	28:08	F	F30-39	2 <sup>nd</sup> Overall Female
6	109	Brian Kidnay	29:29	M	M50-59	2/2
7	82	Ashley Perkins	31:08	F	F30-39	1/6
8	100	Hilary Rymal	33:14	F	F30-39	2/6
9	110	TJ Burr	33:53	M	M30-39	1/1
10	106	Kate Kellogg	24:16	F	F60-69	1/8
11	87	Josie Scoville	38:30	F	F30-39	3/6
12	116	Meredith Mueller	39:58	F	F20-29	1/2
13	94	Grace Fibbe	41:37	F	F0-14	1/2
14	96	Megan Fibbe	41:38	F	F30-39	4/6
15	117	Becky Mueller	42:42	F	F50-59	1/6
16	113	Sheri Huggins	43:59	F	F20-29	2/2
17	112	Susan Kovalaske	44:31	F	F50-59	2/6
18	97	Karen Fehringer	45:05	F	F60-69	2/8
19	144	Cark Schwenk	46:25	M	M80-89	1/1
20	91	Holly Vissering	46:43	F	F30-39	5/6
21	92	Amanda Waltrip	46:43	F	F40-49	1/2
22	108	Kathryn Urse	47:27	F	F70-79	1/2
23	99	Julie Furstenfeld	53:33	F	F50-59	3/6
24	86	Joan Scoville	53:33	F	F60-69	3/8
25	111	Teresa Peters	54:15	F	F50-59	4/6
26	119	Beth Perkovich	58:18	F	F60-69	4/8



EVENT NAME Loghill Hustle 10K

DATE 9-16-2017

**RESULTS**

Overall Place	BIB #	NAME	TIME	GENDER	Age Group	Age Group Place
1	164	George Patten	45:53	M		Overall Male
2	148	Greg Zimmerman	47:26	M		2 <sup>nd</sup> Overall Male
3	171	Sarah Burr	48:32	F		Overall Female
4	151	Jamie Nixon	48:37	F		2 <sup>nd</sup> Overall Female
5	156	Dave Wilson	48:56	M	M60-69	1/2
6	147	Avery Mackenzie	49:48	F	F30-39	1/5
7	159	Amy Metzger	50:39	F	F30-39	2/5
8	169	Ryan Cushenan	51:15	M	M20-29	1/1
9	162	Evie Carrick	52:36	F	F30-39	3/5
10	170	Heidi Nadiak	53:50	F	F50-59	1/4
11	172	Jan Peart	54:03	F	F60-69	1/3
12	175	Caryl Brown	55:43	F	F50-59	2/4
13	154	Ammon Leggett	55:43	M	M40-49	1/1
14	155	Emma Larson	57:08	F	F50-59	3/4
15	163	Deborah O'Brian	57:20	F	F60-69	2/3
16	161	Amy Cook	58:23	F	F40-49	1/2
17	173	Melisa Calhoun	1:01:10	F	F20-29	1/4
18	160	Nicole Cushenan	1:01:13	F	F20-29	2/4
19	166	Susan Hamilton	1:03:14	F	F50-59	4/4
20	150	Danielle Rodriguez	1:03:18	F	F30-39	4/5
21	157	Christian Pierce	1:03:41	F	F20-29	3/4
22	168	Sarah Nelson	1:04:40	F	F20-29	4/4
23	149	Darcy Weimer	1:04:50	F	F30-39	5/5
24	158	Justin Wilson	1:06:04	M	M30-39	1/1
25	174	Jennifer Dixon	1:09:26	F	F40-49	2/2

**THANK YOU EVERYONE FOR ANOTHER GREAT FUNDRAISER**

