

FORTUNA TIERRA CLUB MEETING MINUTES

DATE: March 14, 2016

MEETING PLACE: Mary McMahon, Hostess, 98 Bear Cub Drive @ 10:30 a.m.

MEETING CALLED TO ORDER @ 10:55 a.m. by PRESIDENT IRENE STITH

OPENING COMMENTS: Thank you to our hostess and co-hostesses. Welcome new officers: Mary McMahon, VP and Wendy Fenner, Secretary

GOOD NEWS

Mary McMahon is anticipating the birth of her 2nd Granddaughter.

Irene Stith is anticipating the birth of her 8th Great- grandchild.

Laureen Kraft reported that her son CJ is now a School of Infantry Graduate.

ROLE CALL: PRESENT

Eve Becker-Doyle*	Sandy Hennessey	Lyn Shaw*
Dixie Bergman	Anise Herod*	Lish Sheppard
Tara Del Rossi*	Laureen Kraft	Irene Stith
Wendy Fenner	Kathy McLallen	Sue Wiens
Lil Frederickson	Mary McMahon	Claudia Wolff
Mary Ann Guilinger	Cher Mitton	

*New 2016 members - Welcome!

MINUTES FROM LAST MEETING: ANY CORRECTIONS None noted

MOTION TO APPROVE Kathy M. SECOND: Lil VOTE: Passed

TREASURER’S REPORT: Laureen Kraft – Reviewed the 2015 annual report, 2016 budget projections and CD status. The annual report was discussed and will also be made available for all members to review through the www.fortunatierra.com website. The 2015 golf scramble raised a record amount net profit of \$11,752. \$10,000 will go towards scholarships and \$2,725 was given to the Ridgway Elementary School for technology and other school supplies. FTC ended the fiscal year \$ 8,420 above budgeted forecast. Our fundraising efficiency is at .30 cents which is considered excellent by Charity Watch Foundation. FTC also joined the Ridgway Chamber of Commerce showing support for our community.

The 2016 budget projections anticipate dues for 32 members. There is \$2,300 in administrative expenses which include insurance premiums, state membership for nonprofit status, and website maintenance. Club insurance was renewed in February. Also on February 22, 2016 the current CD was restructured. It is now a \$20,000 CD at 1 year with a .2% interest rate. The residual \$10k will go into FTC’s money market account (savings) where it will get a little bit of interest and is more accessible for funding some of this year’s expenses if needed.

SECRETARY'S REPORT: Wendy Fenner reported that the November 2015 craft fair raised \$442.00. There are still a number of items that did not sell being stored in Irene's garage.

COMMITTEE REPORTS:

PHILANTHROPIC: Mary Ann Guilinger – Scholarships/other endeavors
Mary Ann reported that Kathy Heinrichs and Cat Litchenbelt will be serving with her on the Ridgway Scholarship interview panels. Mary Ann also plans to attend the school awards night in May to announce this year's scholarship recipients.

COMPASSION: Lil Fredericksen – It is with great sadness Lil announced Shelly Bennett passed away at 6:30 am on March 13th, 2016. She will be greatly missed. Her memorial service is scheduled for Saturday, March 19th at 11:00 a.m. at St. Paul's Episcopal Church, 2900 Sunnyside Road, Montrose, CO, followed by a casual time at the same location with food, memories and socializing among friends. Although Shelly attended St. John's Episcopal Church in Ouray, the Montrose church is being used because of the larger capacity for both the service and social time, over 300 people are anticipated to be in attendance. A quiet family service will be held on Friday afternoon at St. John's in Ouray. Lil has offered to track and send cards on everyone's behalf.

In addition to serving as the Fortuna Tierra Club president for 4 terms, Shelly also served in several officer and committee chair roles for numerous years. To honor her memory the members in attendance unanimously agreed that a future FTC educational scholarships granted to a Ridgway student be dedicated in Shelly Bennett's name. Eve Becker-Doyle and Lil Fredericksen will work with Cher Mitton on preparing a bio and history for Shelly's memorial scholarship.

There was a motion to have meals prepared for Gary Bennett and visiting relatives for Thursday March 17, 2016, as well as helping the PEO organize pot luck following Saturday's service. Cher motioned, Lil 2nd. Passed unanimously.

CLUB OPERATIONS: Cher has stepped in to fill the role of Club Operations Chair for Shelly Bennett. There is no reporting for this year. Cher's main goal will be to help recruit future officers for the board.

FUNDRAISING; Wendy Fenner/Mary Ann Guilinger gave a report.
Roze Evans has agreed to chair the Fundraising committee again this year. The committee met on January 12, 2016 to discuss new fundraising ideas for 2016.

It was agreed and recommended that the club members be encouraged to participate in the ROCC community yard sale to be held on May 21, 2016. Sandy Hennessey will bring her truck to Irene's to load items for the sale. Roze has also offered to collect items from members to bring to the sale. Mary McMahon also offered to collect and store items, but will be out of town on 5/21.

It was agreed that the fundraising committee did not want to pursue a golf scramble this year due to the rising costs for facility use. Also, there are no plans for a silent auction this year.

The fundraising committee recommends organizing a 5K/10K Fun Run Race. The date has been tentatively set for Saturday September 17, 2016. There have been discussions with the Log Hill Fire Department on holding the race in conjunction with their 40th anniversary open house event in September. The Fire Department is planning on offering a free pancake breakfast to all attendees. Our net profit goal for the large fall fundraiser is \$10,000. Revenue projections in order to reach \$10,000 goal:

- \$6000-\$9000 from sponsor requests
- \$1000-\$4000 net profit from fun run and race

The fundraising committee next meeting is April 18th at 1:00 p.m. at Roze's house. A motion by Cher and 2nd by Kathy to move forward with this year's fundraising activities as proposed by the committee was unanimously approved.

NEW BUSINESS: Lauren Kraft recommended that a logo be designed for the Fortuna Tierra Club that can be utilized on letterhead, the website and other forms of social media. Cher motioned, Kathy 2nd and the members present unanimously agreed to provide \$100 award to have the art students at the High School develop concepts that could be reviewed and voted on by the members. Lauren Kraft and Wendy Fenner agreed to reach out to the educators at the high school to have their students design some concepts.

Lauren Kraft requested that the Fortuna Tierra bank accounts be updated to allow online donations through Amazon.com and their Amazon Smiles program where .5% of purchases made through Amazon can be automatically donated to the Fortuna Tierra Club. A motion was made by Mary McMahan, 2nd by Kathy McClellan to establish a separate account for accepting online donations, as well as income from online race registration fees, making them easier to track. A separate account with a small balance will also help ensure the security of the main banking account with the primary source of funds. <http://www.fortunatierra.com/amazon-smiles.html>

Lauren Kraft and Mary Ann Guilinger will research how to setup a "store front" through Weebly website software program.

OLD BUSINESS:

Irene still has several cookbooks. Also, the keeper of previous meeting name tags is encouraged to bring those to the next Fortuna Tierra Meeting.

BIRTHDAYS: January: Laureen Kraft – Jan. 20; February: Roze Evans – 2/3; Sharon Kreutzen – 2/4; Wendy Fenner – 2/6; Mary Miller – 2/22; Bernadette Taylor – 2/24; Lois Carr – 2/26

ANNIVERSARIES: January – 0; February – 0; March: Lois Carr -3/4

MEETING ADJORNED @ 12:35 p.m.

NEXT MEETING

Sandy Hennessey is the hostess for the Fortuna Tierra meeting on Monday, June 6th at 10:30 AM. Her home is located at 636 Meadows Circle in Dallas Meadows. The directions to her home:

Take County Road 1 down the escarpment. County Road 1 changes to County Road 24. At the stop sign (generally you turn right to go to Highway 62 and Ridgway), go straight on County Road 24 which becomes a dirt road. Go just under 2 miles and make a right onto Meadows Circle (if you reach Highway 550, you've gone too far). Go about 0.4 miles on Meadows Circle and the house will be on the right; a two-story with a wrap-around porch.

Please RSVP on the Fortuna Tierra website at www.fortunatierra.com/rsvp.html.

Please bring your checkbook to pay your 2016 annual dues of \$20, if you have not yet paid.